

## GRADUATION 2021 CAN HAPPEN!

### GRADUATION 2021

In December 2020, we asked our customers about their plans for graduation.

### SURVEY SAYS...

**83%** OF SCHOOLS ARE MOVING FORWARD WITH GRADUATION!

- ✓ **57%** ARE REQUIRING FACE MASKS!
- ✓ **49%** ARE MOVING GRADUATION OUTDOORS!
- ✓ **38%** ARE LIMITING THE NUMBER OF GUESTS!
- ✓ **36%** ARE HAVING A VIRTUAL CEREMONY!

**Celebrating your students  
is important - and it's possible!  
We can help you make  
it happen!**





# MOVE IT OUTSIDE!

- ★ Hold your ceremony outside your school or center or at a local park, so there is ample space for social distancing
- ★ Dress your grads in custom graduation t-shirts to keep them cool and comfortable in warm weather
- ★ An outdoor setting offers many more options for fun graduation photo ops

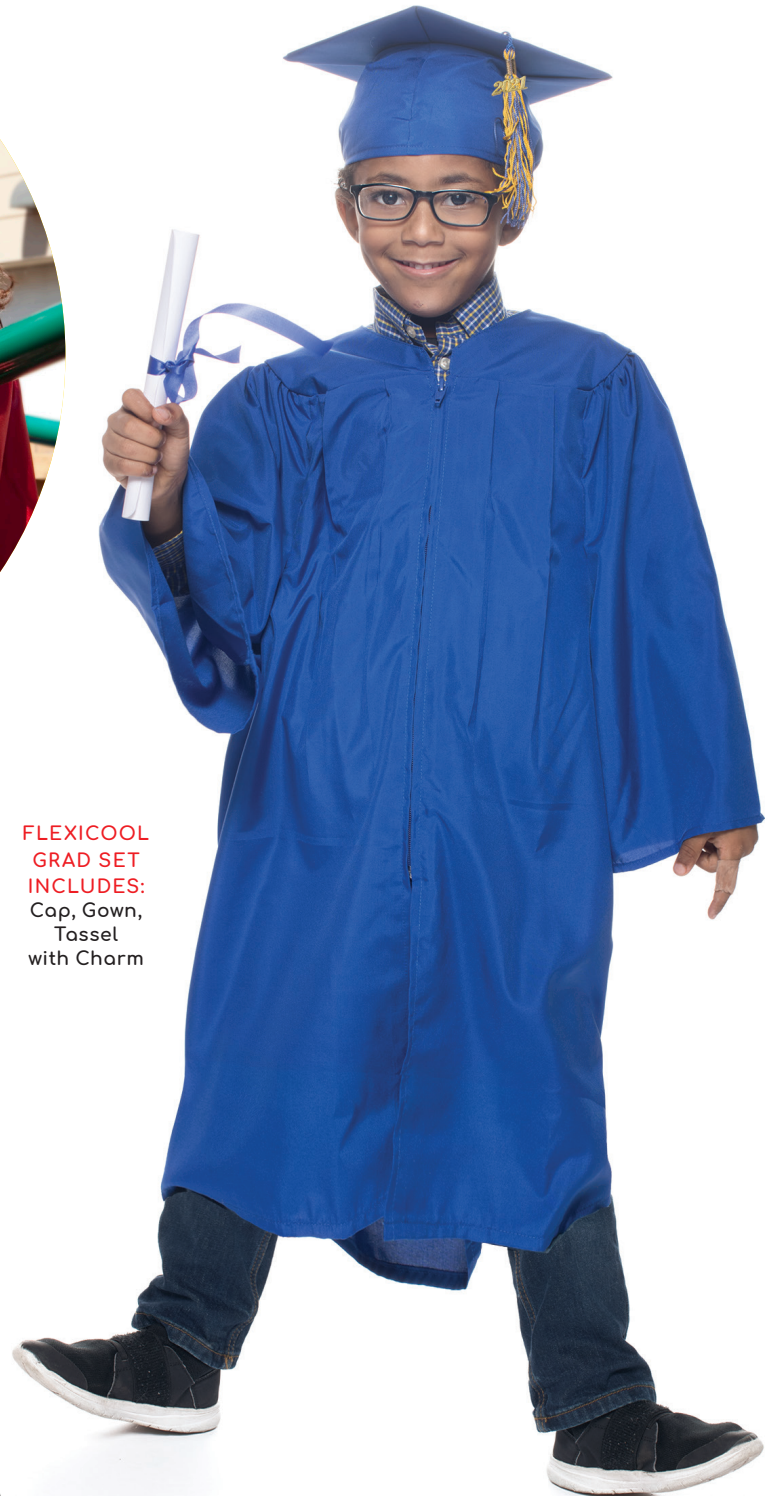


Our grad caps and gowns give your graduates the perfect photo-worthy look for their big day!



Hand out **Custom T-shirts** to commemorate your unique outdoor graduation ceremony!

FLEXICOOL  
GRAD SET  
INCLUDES:  
Cap, Gown,  
Tassel  
with Charm





# MOVE IT OUTSIDE!

- ★ Go bigger and better with your outdoor event - there aren't the space restrictions that come with an indoor ceremony
- ★ Create graduation "stations" by setting up large photo props in different areas of your outdoor space
- ★ Our photo props work great outside - just add sandbags or weights for maximum stability



Our **Photo Props** are easy to transport and set up outside (just add sandbags or weights)! They make quick decorations and fun photo backdrops for selfies or formal grad photos!

**MATTE SHINY**  
two great choices  
ONE GREAT PRICE!

**CAP, GOWN,  
& TASSEL SETS  
INCLUDE:**  
Cap, Gown,  
Tassel, and  
Year Charm



Use **Put-in-Cups** to announce graduation day, celebrate your grads, and welcome parents to your graduation ceremony. They make fun photo backdrops, too!



# IT'S A GREAT DAY FOR A PARADE!

- ★ Get families involved in a graduation parade! Encourage them to decorate their vehicles in your school colors and include tributes to their graduate
- ★ Hand out caps, gowns, and tassels prior to the parade date, so graduates can wear them during the parade
- ★ Have teachers and staff members line up (socially distanced) in the school parking lot to cheer on the grads as they drive through
- ★ Have teachers hand diplomas to each graduate through the car window
- ★ Set up a photo area at the end where each car can stop and let the graduate step out for a photo op. Try our **Fun Frames Photo Op Kit**



**FUN FRAMES  
PHOTO OPP KIT**  
includes 4  
colorful frames  
you can use as  
photo backdrops



Turn cars into parade floats to celebrate the graduates! Our **Car Parade Kits** make it easy to decorate vehicles with garland, fringe, stars, banners, balloons, and more!



# GET TOGETHER VIRTUALLY!



Pack grad gear into a fun  
**Backpack** with a note  
saying, “DO NOT OPEN UNTIL  
GRADUATION!”

- ★ Distribute caps, gowns, accessories, and diplomas to graduates’ homes before the big day - pack it all in a fun Graduation backpack.
- ★ Decorate a space for graduation - even if you are holding it online - to help make the event memorable
- ★ Ask parents to send in photos of their child, so you can honor each graduate individually during your online event
- ★ Consider holding both an in-person graduation and a virtual one, so graduates and their families can participate in whichever way they feel comfortable





# BIG FUN WITH SMALL GROUPS

- ★ To comply with state gathering restrictions, or just to make graduation safer, consider splitting graduates into groups and holding more than one ceremony
- ★ Split students up by class, alphabetically by last name, or randomly
- ★ Hold separate ceremonies, one after the other, on the same day or choose different days for each group



# STREAM IT FOR FAMILY & FRIENDS

- ★ Limit the number of guests at graduation by live streaming your ceremony on social media
- ★ Utilize online platforms, like Google Meet, Microsoft Teams, or Zoom, to stream your event
- ★ Streaming graduation allows graduates' extended family and friends to be part of the ceremony without actually being there in person





# MASK UP! MATCH UP!



FACE MASK

**\$2.49** each

**MASK UP! MATCH UP!**  
COORDINATE MASKS  
WITH GRAD CAPS & GOWNS

- ★ To make in-person graduation safer, hand out masks at the door to all the graduates and their adult guests
- ★ Make masks part of the graduation look by matching them to the color of grad caps and gowns
- ★ Face masks make unique keepsakes for the grads - they can share stories with their kids and grandkids about how they graduated during a pandemic



**Our Fitted Face Masks** include adjustable ear loops and fabric that stays away from the face, making it easier to breathe!

Anderson's  
**It's Elementary®**